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V2019

BIG DATA ANALYTICS

At PRAXIS we work with new generation tools and technologies that perform large scale data management with simpler results to interpret. We focus on developing proposals that are in line with your interests, by carefully evaluating and studying the results you want to obtain. We help you create synergy with the information generated in your organization by identifying successes or problems to solve.

IT Commitment Unlimited



BIG DATA ANALYTICS

LOW PRODUCTIVITY DUE TO LACK OF DATA ANALYSIS

Right now, thousands of companies have problems with the analysis of their information to adapt to new demands in the market. This not only limits the need to know what is happening nowadays, but also the opportunity to anticipate to what will happen in the future is wasted.

All of this is due to the fact that information is not managed in a timely manner; large volumes of data are handled and it is not possible to obtain the information that is really necessary, besides not aligning the data strategy with their goals and vision; which translates into financial losses, strategic disadvantage before the competition and backwardness in the industry.

The most common problems are:

- High costs with the current infrastructure to manage a large volume of information.
- The processes of data analysis are slow.
- The source or quality of the information is not reliable.
- There is duplicity and inconsistency of figures between the different systems, which increases the uncertainty and the time of the analysis processes.

How is it reflected?

- Delivery of obsolete products.
- Difficulties to adapt to the new demands of the market.
- Every day large amounts of transactions are made, forgetting the power to identify fraudulent activities in time.
- Due to the lack of timely detections, losses caused by malicious actions or processes are omitted.

TIMELY AND RELIABLE INFORMATION THAT MAKES THE DIFFERENCE

At PRAXIS, an international company with more than 20 years in the market, we seek to position our customers at the forefront of new demands. We have proven methodologies to implement reliable architectures and analysis, with a correct management of the variables of speed, variety, volume and value that is what the market analysis demands nowadays. For this, we have qualified specialists for each type of industry, who are able to understand and respond to a whole series of needs of the current market; requirements encouraged by progress and which can only be satisfied by technological means.

SERVICES

At PRAXIS we aim to guide our clients to become an organization that makes decisions driven by data analysis, offering the following services:

- *Mentoring* in Big Data, Data Science and Data Governance with the purpose of causing a beneficial impact throughout the organization, by implementing information solutions, which generate added value, and market advantages.
- Consulting, to satisfy the growing demand for qualified specialists, through highly efficient agile methods of study; Big Data Architects, Data Engineers and Data Scientists.
- Training at both, technical and executive level, to increase the capacity and analytical maturity of companies, by taking them from traditional methods to predictive sales models and strategies for the organization.

BENEFITS

Companies that implement Big Data Analytics projects are able to make decisions based on data, giving them tangible benefits such as:

Measurable growth in productivity and sales of 10% and an increase in financial profitability (ROE) by 16%.

Time to Market reduction of new reports up to 85% using new techniques of preparation analysis and exploitation of information.

Increase in average productivity in companies up to 4.1%.

Significant savings when implementing a Big Data solution, compared to the same solution in traditional database systems.

Identify new business opportunities and new market niches before the competition.

Optimize the operations of the organization reducing costs, increasing results and therefore, increasing profitability.