



# BUSINESS INTELLIGENCE

In PRAXIS we have the experience so that our clients have Business Intelligence solutions aligned with the business objectives and the processes that the information generates. We empower decision makers to take control of the business.

IT Commitment Unlimited

ARGENTINA  
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## BENEFITS

### AVOID WRONG DECISIONS FOR YOUR COMPANY

Making decisions with unreliable and timely sources generates loss of value, money and customers. In addition, with the competitiveness and high volatility of the current business market, companies are forced to seek and invest in methodologies, processes and techniques that make them more attractive to their industry and target audience. Tools that allow them to unite the present, past and future, through the compendium of information that is available, allow companies to anticipate future events, predicting the possible business scenarios that lie ahead.

### TURN YOUR INFORMATION INTO COMPETITIVE ADVANTAGES

Through strategies focused on the extraction, transformation, loading, storage and analysis of data, algorithms are performed to measure performance, behavior and trends (diagnostic models, prescription, description and prediction) of employees, suppliers, customers, competition and sales, among others. All this results in the administration and creation of knowledge, which generates a competitive advantage.

At PRAXIS, for more than 20 years, we have offered our clients the methodologies, processes, business experience and techniques necessary for the Business Intelligence projects. By hiring our specialized services, our clients will take full advantage of their storage, quality and information extraction tools; as well as, platforms of visualization and data analysis, such as: indicators, dashboards and report generation, which allows them to achieve their business objectives.

#### Types of service:

- Assessment.
- Work cells.
- Specialized consulting.
- Business Intelligence factory.
- Turnkey projects for customized solutions.
- Training in methodologies and tools.

All of the above is worked with leading brands, such as: Oracle®, IBM®, Informática®, PostgreSQL®, QlikTech®, Tableau®, Talend®, Microsoft®, SAP®, Trillium Software, SAS®, MicroStrategy®, Pentaho®, JasperSoft®, among others.

All of them in the BI methodology of PRAXIS (BI maturity level: Data modeling, Data quality, Data integration processes, reports), CMMI® and Agile.

#### Portfolio of services:

- Data governance.
- Master Data Management.
- Business Intelligence Maturity Level Methodology.
- Data modeling.
- Data quality.
- Data integration.
- Mining and data analytics.
- Indicators and data metrics.
- Data mining.
- Migrations of tools.
- Tool Upgrade
- Quality assurance.
- Specialized recruitment.

#### Products:

- Control panel of SPEI® payment orders.
- Control panel of the price of gasoline.
- Control panel of contracts, lawsuits and litigation.
- Among others.



Higher return on investment.



Reduction of costs and time of operation.



Knowledge of competitors.



Income increase.



Certainty of investments.



Greater knowledge of customers.



Compliance with internal and external regulations.



Greater collaboration of the team in the decision making process.