



MOBILE SOLUTIONS

In the Mobile Solutions Management Office, we develop integral solutions to implement a business strategy of mobility. We focus mainly on the design (UX, UI, heuristics analysis, responsive, etc.); we also have a compatibility list in the most used devices and a catalog of errors that facilitates the maintenance of applications. We also work on the debugging of code and components to improve the performance in the native platform with development in the high availability and transactionality of the applications.

IT Commitment Unlimited

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MOBILE SOLUTIONS

LIMITED GROWTH

Recent studies estimate that by 2020 mobile devices will represent 92% of all Internet traffic worldwide. The problem is that many organizations do not visualize the impact of mobility that is coming, nor the need and exponential growth of Mobile Solutions for their business.

That is why, nowadays, companies are suffering the loss of customers and monetary resources, by not having tools, applications, software and systems that connect to the technological devices used by their target audience.

STATE-OF-THE-ART SOLUTIONS

PRAXIS, with more than 20 years of experience in IT, offers integral solutions for devices and mobile platforms through the Mobile Solutions specialty. We are dedicated to developing native and customized solutions, executed directly from the operating system thus allowing an easier maintenance with the best possible performance.

Our teams have experience in mobile solutions for sectors such as transport, AFORES (pension funds management), finances, government, retail, entertainment and augmented reality, among others.

FEATURES

At PRAXIS we have extensive experience in the compliance of software development standards. We offer agile solutions, based on the reuse of successfully tested components, reducing the time of implementation.

Each solution has the objective of exploiting the functionalities and resources of the various smartphones available in the market (iOS, Android), to provide a better interaction between users and devices (user experience).

Our work model includes agile methodologies, which allow us to make incremental and valuable deliveries, to validate progress in a tangible way with our customers. We also have multidisciplinary, independent consultants and self-managed teams.

We offer our own products, including:

Electronic contract:

This is a mobile application that includes a set of documents and / or electronic forms that allow the registration of an end user. This solution can be integrated with our clients' systems through web services; it also has signature autograph, biometric, document scanning and optical character recognition (OCR - Optical Character Recognition) modules.

Mercamovil:

It's a Multichannel Messaging System in SAAS mode, which aims to send automatic or manual messages through 4 channels: Email, SMS, Push and WhatsApp. This solution allows creating massive campaigns in order to generate loyalty with final clients.

AENEAS®:

This system offers the connection and disconnection monitoring service with the banking institutions in the BANXICO's SPEI® system, notifying users through the available channels: SMS, Email and Push; having as a benefit that each institution can guarantee the connection of its service.

Game development:

We have experience in the Gaming segment, making use of Marmalade SDK and the Lua programming language, through which we have generated executables for iOS and Android, using the same code, facing a low maintenance cost and making it scalable in functionality.

BENEFITS

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Creative mobile applications, which allow a simpler and more attractive user experience, considering the needs of the staff and the company's line of business, implementing the best practices in UX / UI.

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Development of integral solutions, improving the service of our clients towards their final users, optimizing the times and increasing the quality, together with a better user experience.

△
Increase in the efficiency and effectiveness of our clients' business flows.

□
High levels of security in the handling and processing of information, implementing the highest encryption and coding standards.

↗
Mobile solutions, which improve the communication and collaboration channels between employees, distributors, users and / or customers.

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Cutting-edge tools that represent a differentiator for our clients with respect to their competitors, increasing the efficiency and effectiveness of business flows.